

REPX 8x1000 Card

«8x1000 CARD, THE MULTI-FACE CARD TO FINANCE AND SUPPORT WHAT IS REALLY IMPORTANT»

WEDNESDAY, 12 JANUARY 2022

About REPX

CUSTOMIZATION and INNOVATION: REPX has made personalisation and innovation one of its main strengths.

**CUSTOMISATION &
INNOVATION**

BUSINESS MODEL: REPX uses the network of its Partners who already have a large and selected customer base.

**BUSINESS MODEL &
NETWORK**

SELECTED COUNTERPARTIES: after the launch of the PAYFAN Cards, which target more than 400,000 million fans of the major Italian and international teams, **REPX is launching a new and innovative payment instrument intended to finance religious institutions and non-profit organizations.**

**COUNTERPARTY
SELECTION**

LAUNCH OF A NEW PAYMENT INSTRUMENT FOR NON-PROFIT ENTITIES

The idea of REPX

As is well known in the context of the tax return, the Italian taxpayer can allocate:

- > **8 per thousand of the personal income tax to the state or to a religious institution**
- > **5 per thousand of personal income tax for certain purposes of social interest (non-profit organizations)**
- > 2 per thousand of one's personal income tax in favor of a political party or cultural association

These choices are in no way alternative to each other and can all be expressed and do not lead to higher taxes due.

The Italian State, therefore, allows the generation of donations as a percentage of the taxpayers' personal income tax, in favor of subjects chosen by the taxpayers themselves.

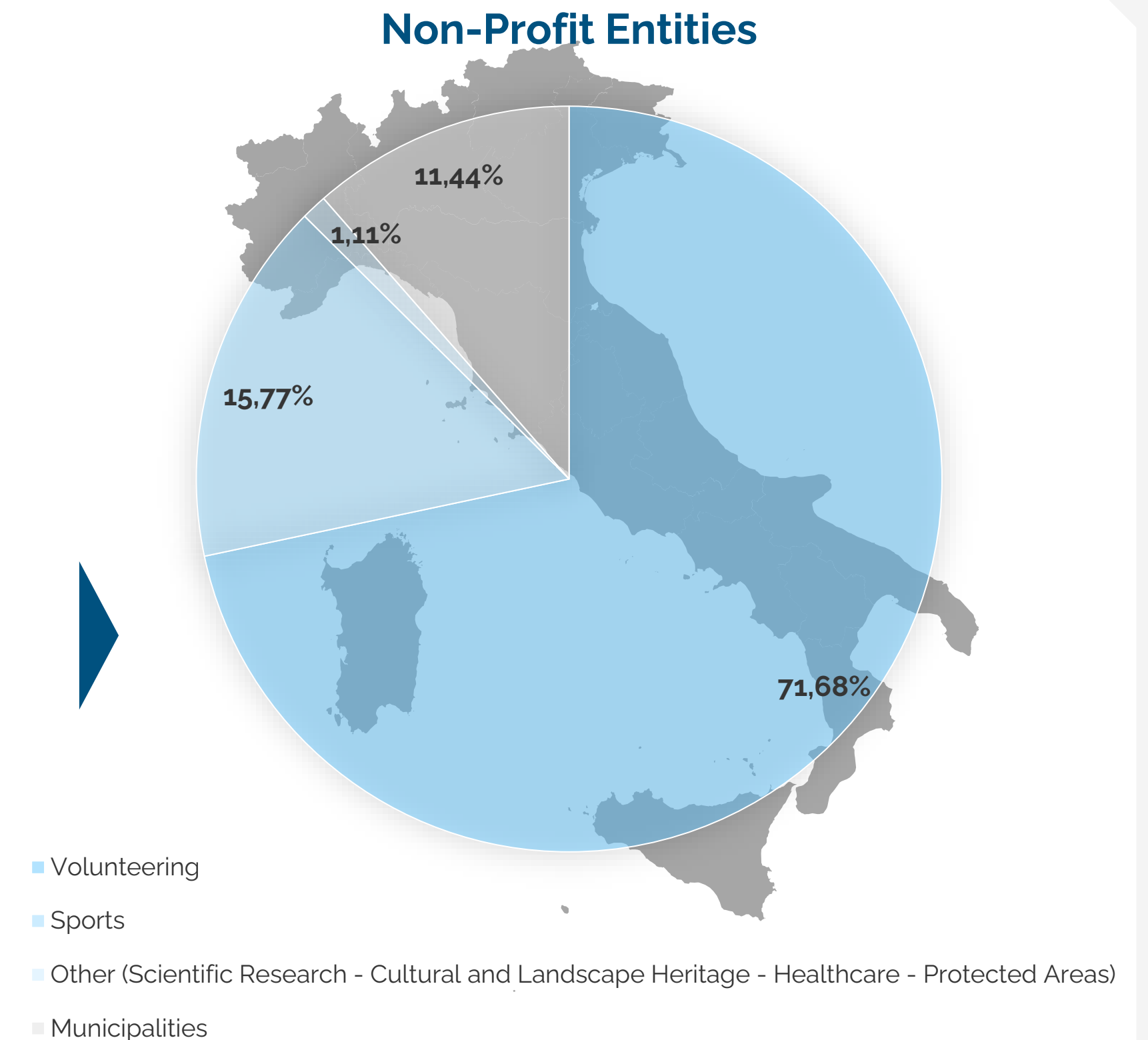
REPX takes inspiration from this model, to propose a new innovative solution that will allow the user to donate 8x1000 on the consumption generated by a REPX 8x1000 Card. It is possible, also, to combine the card with an 8x1000 REPX account, which, depending on the type of user, will be declined in Gift Card, Prepaid Card or Debit Card.

REPX, on the other hand, allows the user to generate donations as a percentage of the cost of the payment instrument REPX 8x1000 Card, in favor of religious institutions and non-profit organizations chosen by the user.

Beneficiaries of the REPX 8x1000 Card

The beneficiaries of the REPX solution are:

- **the 11 religious institutions** to which taxpayers can now allocate a share of 8 per thousand of the personal income tax (Catholic Church, Italian Union of Seventh-day Adventist Christian Churches, Waldensian Evangelical Church, Lutheran Evangelical Church in Italy, Union of Italian Jewish Communities, Holy Orthodox Archdiocese of Italy and Exarchate for Southern Europe, Apostolic Church in Italy, Baptist Evangelical Christian Union of Italy, Italian Buddhist Union, Italian Hindu Union, Italian Buddhist Institute Soka Gakkai (IBISG)).
- **the approximately 70,000 non-profit organizations** to which taxpayers can now allocate a 5 per thousand portion of the personal income tax (approximately 50,000 voluntary organizations, approximately 11,000 amateur sports associations, 510 entities engaged in scientific research, 106 entities operating in health sector, 134 cultural and landscape heritage bodies, 24 protected areas management bodies, 7,982 Municipalities)(*).



(*) Source: <http://www.vita.it/it/article/2021/06/08/pubblicati-gli-elenchi-del-5-per-mille-2020/159607>

Solution

From a practical point of view, when a person chooses to use the payment instrument REPX 8x1000, he/she selects the Fiscal Code of one of the organizations recognized by the Italian State, and REPX will allocate to this subject 0,8% of what the person transacted with the payment instrument chosen.

The holder of the payment instrument has the usual advantages associated with the use of the instrument and has no additional charge for the donation that the use of the instrument will determine, as the amount of the donation is fully done by REPX.

The beneficiary of the donations will receive additional donations to the traditional ones without having to do absolutely anything.



Functionality

The payment instrument REPX 8x1000 is equipped with all the functions generally offered by similar products and has costs in line with the market average. The tool is activated through its management APP.

The distribution will take place digitally and / or using the distribution network of the issuer that REPX will select for that specific product.

Directly on the management APP, the buyer will enter the Tax Code of the chosen organization, which will annually receive 8x1000 from REPX of what that specific payment instrument will have handled in the previous calendar year.

**COMPLETE
FUNCTIONALITY**

**PHYGITAL
DISTRIBUTION**

**TOTAL CONTROL
FROM THE APP**

Operation



NON-PROFIT ENTITY

REPX 8x1000

The REPX 8x1000 payment instrument is like any equivalent payment instrument on the market.

DONATION

Based on the expense generated, following the use of the payment instrument, REPX will donate 8x1000.

BENEFICIARY

REPX will pay the donation to the organization selected by the user.

The layout of the cards is for illustrative purposes only

Technology



The **Chameleon** patent allows maximum flexibility in customizing the App, allowing you to customize the layout of the App in relation to the beneficiary of the donations.



Thanks to the collaboration with **Mazoola** (<https://mazoola.co/>) specific solutions will be developed for minors, particularly involved in the ambit of Amateur Sports Associations: Mazoola is, in fact, designed to support families, develop the financial literacy of a child and is the only COPPA (Children's Online Privacy Protection Act) compliant financial app for families (*).





Thanks to Wisekey technology (<https://www.wisekey.com/>), user data will also be protected from Internet threats.


The logo for REPX, featuring the letters 'REPX' in a stylized, blue, serif font with a cross-like symbol integrated into the 'X'.The logo for mazoola, featuring the word 'mazoola' in a bold, black, lowercase sans-serif font, with a small 'SM' trademark symbol. Below it is the tagline 'Because your child's privacy matters' in a smaller, black, lowercase sans-serif font.The logo for WIS@key, featuring the word 'WIS@key' in a black, serif font, with the '@' symbol stylized as a circle with a dot.

(*) United States federal law designed to prohibit the collection and use of personal information about children by Internet service and website operators. Passed by the United States Congress in 1998, the law entered into force in April 2000. It is administered and enforced by the Federal Trade Commission (FTC).

REPX and the Social

 MAJORITY SHAREHOLDER - The majority and controlling shareholder of REPX is a charitable association. The success and enhancement of REPX's shares will have a series of main beneficiaries.

 SOCIAL COMMITMENT - Approximately 10% of the money raised from the placement of REPX shares with investors has already been donated to date in favor of charitable and social initiatives.

 SOCIAL SENSITIVITY - The new payment tool REPX 8x1000 therefore fits perfectly into this sensitivity to supporting social and charitable works.

 NON-PROFIT SECTOR - This payment instrument will be dedicated exclusively to the non-profit sector.

Thanks

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REPX Website:

<https://theREPX.com/>

REPX